

Chop Service

How do you offer hundreds of moulding designs to your customers?

The answer is the Nielsen Chop Service; we stock the moulding, we cut it for you, you join it.

A great business partnership!

Added Value Sales

The Nielsen Chop Service allows you to offer a stunning design choice to consumers, a choice that wins sales without the need to buy a large stock range.

Today's consumers expect a wide choice that allows them to select the style that really enhances their home decor. Our chop service allows you to offer that choice and build a successful added value business.

How it Works

Your customer selects a Nielsen moulding using the corner samples we make and label for you.

Your order for chop frames is input into our IT system and availability confirmed by phone or email.

Your frames are cut and delivered to you within 48 hours (24 hour service is available on request).

Marketing the Range

Most people choose to buy the Nielsen Tower package, a rotating floor display which will hold up to 300 frame samples. Your Nielsen Regional Manager can discuss the details with you.

